

113年3月20日112學年度第2學期第1次課程發展委員會會議審議通過
114年1月23日113學年度第1學期第1次課程發展委員會會議修訂通過

選 別	屬性	第一學年				第二學年				第三學年				第四學年							
		科目名稱		第一學期		第二學期		科目名稱		第一學期		第二學期		科目名稱		第一學期		第二學期			
				學分	時數	學分	時數			學分	時數	學分	時數			學分	時數	學分	時數	學分	時數
必修	基礎 通識	國文	2	2	2	2	進階英文	2	2												
		基礎英文	2	2	2	2	法律與生活	2	2												
		台灣歷史與文化	2	2																	
		職場倫理與工作態度			2	2															
		永續發展概論#	2	2																	
		智慧轉型概論#			2	2															
	院共同	溝通技巧	2	2			企業數位轉型#	2	2			企業趨勢論壇#	2	2							
		跨文化溝通			2	2	企業永續經營#			2	2										
	專業 課程	職場英語	2	2			英文寫作*	2	2	2	2	數位英語學習#	2	2			學期校外實習(三)*	5	20		
		英語聽講訓練	2	2			專業職場英語	2	2			專業英文寫作技巧*	2	2							
		初級觀光旅遊英語	2	2			第二外國語(一)	2	2			餐飲英文會話*	2	2							
		觀光主題英文閱讀			2	2	台灣文化英語解說*			2	2	語言與文化			2	2					
		中級觀光旅遊英語			2	2	第二外國語(二)			2	2	英文商務簡報*			2	2					
		觀光字彙與發音練習			2	2	英語導覽解說*			2	2	ESG外語訓練#			2	2					
	小 計		16	16	16	16		12	12	10	10		8	8	6	6		5	20	0	0
選修	產業 實務 組	國際禮儀與文化	2	2			導遊領隊實務*	2	2			證照輔導(五)	2	2			證照輔導(六)	3	3		
		餐旅管理概論	2	2			遊程規劃*	2	2			旅館實務管理*	2	2			海洋遊憩育樂			3	3
		消費者心理與行為	2	2			證照輔導(三)	2	2			糾紛與危機處理*	2	2							
		管理學	2	2			旅行社實務*			2	2	生態旅遊與永續觀光#			2	2					
		接待服務與技巧*			2	2	會議與展覽規劃*			2	2	餐旅人力資源管理			2	2					
		顧客關係管理			2	2	證照輔導(四)			2	2										
		觀光數位行銷應用*			2	2															
	產業 外語 組	證照輔導(一)	2	2			媒體英文	2	2			專業英語字彙	2	2			學期校外實習(四)*			5	20
		應用英語	2	2			導覽解說概論	2	2			旅館英語	2	2			產業英文選讀	3	3		
		溝通表達訓練*			2	2	辦公室英語	2	2			旅館日文	2	2			英文文案撰寫*	3	3		
		證照輔導(二)			2	2	外語導覽解說實務訓練*			2	2	行銷英文			2	2	英文簡報實務*			3	3
		日語聽講練習			2	2	國際會展英文*			2	2	進階日語			2	2	英文書信*			3	3
		生活日語			2	2	日語溝通技巧	2	2			數位科技外語#			2	2					
		文法習作與演練			2	2	職場日語聽力訓練			2	2	學期校外實習(一)*	4	17							
												學期校外實習(二)*			4	17					
小 計		2	2	2	2		6	6	8	8		8	8	8	8		6	6	6	6	
合 計		18	18	18	18		18	18	18	18		16	16	14	14		11	26	6	6	

必選 博雅通識：由通識教育中心開課分3類共6學分，學生畢業前至少須取得各類2學分。

英檢英文於二年級下學期開設，為必修1學分2小時。

體育：一(上)開設必修2學分(2小時)之體育課程，一(下)開設選修2學分(2小時)之體育課程。

* 學生畢業學分數規定：至少需修滿128學分方可畢業，其中包括必修76學分(基礎通識20、體育2、院共同10、英檢英文1、專業課程43)，必選6學分(博雅通識)，選修46學分(系上專業選修至少35學分)。

* 外籍生之第二外國語得開設「華語」。

* 校外實習課程時數依本校「學生校外實習作業要點」以及教育部規定實施。

* 畢業學分中校外實習學分至多承認18學分。

* 選修課程小計是指當學期應開之最低學分/時數。

* 課程名稱後加註「*」者為實作課程。

* 課程名稱後加註「#」者為智慧轉型與永續發展相關課程。

Four-Year Program Curriculum of Department of Applied Foreign Languages

2024 Academic Year

Reviewed and approved by the 1st Curriculum Development Committee for the 2nd Semester of the 112th Academic Year on March 20, 2024.
Amended by the 1st Curriculum Committee of the Business & Management College for the 1st Semester of the 113th Academic Year on January 23, 2025.

Subject	Caterogy	First year				Second year				Third year				Fourth year							
		Course Name	1st Sem.		2nd Sem.		Course Name	1st Sem.		2nd Sem.		Course Name	1st Sem.		2nd Sem.		Course Name	1st Sem.		2nd Sem.	
			Credit	Hour	Credit	Hour		Credit	Hour	Credit	Hour		Credit	Hour	Credit	Hour		Credit	Hour		
Required Subject	Basic General Education	Chinese	2	2	2	2	Advanced English	2	2												
		Basic English	2	2	2	2	Law and Life	2	2												
		History and Culture Of Taiwan	2	2																	
		Workplace Ethics and Working Attitudes			2	2															
		Introduction to Sustainable Development#	2	2																	
		Introduction to Digital Transformation#			2	2															
	Common for college	Communication Skill	2	2			Business Digital Transformation#	2	2			Business Trend Forum#	2	2							
		Cross Culture Communication			2	2	Sustainable Business Operations#			2	2										
	Professional Courses	Workplace English	2	2			English Writing*	2	2	2	2	Ditital English Learning#	2	2			Internship Program(III)*	5	20		
		English Listening and Speaking Training	2	2			Professional Workplace English	2	2			Professional English Writing Skills*	2	2							
		Beginner Tourism English	2	2			Second Foreign Lanaguage(I)	2	2			Hospitality English Conversation*	2	2							
		Tourism Theme English Reading			2	2	English Guide of Taiwanese Culture*			2	2	Language and Culture			2	2					
		Intermediate Tourism English			2	2	Second Foreign Language(II)			2	2	Business English Presentation*			2	2					
		Toursim Terms and Pronouncoun Practice			2	2	English Tour Guide*			2	2	ESG Foreign Lanauge Training#			2	2					
Subtotal		16	16	16	16		12	12	10	10		8	8	6	6		5	20	0	0	
Elective Subject	Industrial Practical Group	International Etiquette and Culture	2	2			Tour Leader and Guide Training*	2	2			Certification Guidance(V)	2	2			Certification Guidance(VI)	3	3		
		Introdution to Hospitality Management	2	2			Travel Itinerary Planning*	2	2			Hotel Management Practice*	2	2			Marine Recreation and Entertainment			3	3
		Consumer Behavior	2	2			Certification Guidance(III)	2	2			Conflict and Crisis Management*	2	2							
		Management	2	2			Travel Agent Training*			2	2	Ecotourism and Sustainabe Tourism#			2	2					
		Hospitality service and Skill*			2	2	Conference and Exhibition Planning*			2	2	Hospitality Human Resource Management			2	2					
		Customer Relationship Management			2	2	Certification Guidance(IV)			2	2										
	industrial Foreign Languages Group	Digital Toursim Marketing and Application*			2	2															
		Certification Guidance(I)	2	2			Multimedia English	2	2			Professional English Term Usages	2	2			Internship Program(IV)*			5	20
		Applied English	2	2			Introduction to Tour Guide	2	2			Hotel English	2	2			Industry English Selective Reading	3	3		
		Communication Training*			2	2	Office English	2	2			Hotel Japanese	2	2			English Project Writing*	3	3		
		Certification Guidance(II)			2	2	Foreign Language Tour Practical Training*			2	2	Marketing English			2	2	English Presentation Practice*			3	3
		Japanese Listening and Speaking Training			2	2	MICE English*			2	2	Advanced Japanese			2	2	English Letter Writing*			3	3
		Japanese for Everyday Use			2	2	Japanese Communication Skill	2	2			Digital Technology Foreign Languages#			2	2					
		Grammar Practice and Exercises			2	2	Workplace Japanese Listening			2	2	Internship Program(I)*	4	17							
Subtotal		2	2	2	2		6	6	8	8		8	8	8	8		6	6	6	6	
Total		18	18	18	18		18	18	18	18		16	16	14	14		11	26	6	6	

* Liberal Arts: Courses offered by the General Education Center are divided into 3 categories with a total of 6 credits. Students must obtain at least 2 credits in each category before graduation.

* "English for Proficiency Tests" will be offered in the second semester of the second grade, and it is a required course of 1 credit and 2 hours.

* Physical education: the first grade is a required course (the first semester are 2 credit and 2 hours), and the second semester is a 2 credit and 2 hours elective course.

* Regulations on the number of credits for students to graduate: at least 128 credits are required to graduate, including 76 credits for required courses (Basic General Studies 20, PE 2, Common College 10, English for Proficiency Tests 1, professional courses 43), 6 required credits (Liberal General Studies), and 46 elective credits (At least 35 credits of major electives in the department).

* Foreign students are allowed to take "Mandarin" as the Second Foreign Language.

* The hours of off-campus internship courses are implemented in accordance with the school's "Off-Campus Internship Guidelines for Students" and the regulations of the Ministry of Education.

* A maximum of 18 credits are recognized for off-campus internship credits in graduation credits

* The elective course subtotal refers to the minimum number of credits/hours that should be offered in the semester.

* Courses marked with "*" after the course name are practical courses.

* Courses marked with "#" after the course name are Digital Transformation \$ ESG courses.