

112年1月10日111學年度第1學期第1次課程發展委員會審議通過  
114年1月23日113學年度第1學期第1次課程發展委員會議修訂通過

選 別	屬性	第一學年				第二學年				第三學年				第四學年									
		科目名稱	第一學期		第二學期		科目名稱	第一學期		第二學期		科目名稱	第一學期		第二學期		科目名稱	第一學期		第二學期			
			學分	時數	學分	時數		學分	時數	學分	時數		學分	時數	學分	時數		學分	時數	學分	時數		
必修	基礎通識	國文	2	2	2	2	進階英文	2	2														
		基礎英文	2	2	2	2	職場倫理與工作態度	2	2														
		台灣歷史與文化	2	2																			
		法律與生活			2	2																	
		智慧轉型概論#	2	2																			
		永續發展概論#			2	2																	
	院共同	溝通技巧	2	2			企業數位轉型#	2	2			企業趨勢論壇#	2	2									
		跨文化溝通			2	2	企業永續經營#			2	2												
	專業課程	職場英語	2	2			英文寫作*	2	2	2	2	數位英語學習#	2	2									
		英語聽講訓練	2	2			專業職場英語	2	2			專業英文寫作技巧*	2	2									
		初級觀光旅遊英語	2	2			第二外國語(一)	2	2			餐飲英文會話*	2	2									
		觀光主題英文閱讀			2	2	台灣文化英語解說*			2	2	語言與文化			2	2							
		觀光旅遊英語			2	2	第二外國語(二)			2	2	英文商務簡報*			2	2							
		觀光字彙與發音練習			2	2	辦公室英語			2	2	ESG外語訓練#			2	2							
	小計			16	16	16	16		12	12	10	10		8	8	6	6			0	0	0	0
選修	產業實務組	國際禮儀與文化	2	2			導遊領隊實務*	2	2			證照輔導(五)	2	2			學期校外實習(一)*	4	17				
		餐旅管理概論	2	2			遊程規劃*	2	2			旅館實務管理*	2	2			學期校外實習(二)*	5	20				
		消費者心理與行為	2	2			證照輔導(三)	2	2			糾紛與危機處理*	2	2			證照輔導(六)	3	3				
		管理學	2	2			旅行社實務*			2	2	生態旅遊與永續觀光#			2	2	海洋遊憩育樂				3	3	
		接待服務與技巧*			2	2	會議與展覽規劃*			2	2	餐旅人力資源管理			2	2							
		顧客關係管理			2	2	證照輔導(四)			2	2												
		觀光數位行銷應用*			2	2																	
	產業外語組	證照輔導(一)	2	2			媒體英文	2	2			專業英語字彙	2	2			學期校外實習(三)*				4	17	
		溝通表達訓練*	2	2			英語導覽解說*	2	2			旅館英語	2	2			學期校外實習(四)*				5	20	
		應用英語			2	2	國際會展英文*			2	2	旅館日文	2	2			產業英文選讀	3	3				
		證照輔導(二)			2	2	外語導覽解說實務訓練*			2	2	行銷英文			2	2	英文文案撰寫*	3	3				
												進階日語			2	2	英文簡報實務*				3	3	
												數位科技外語#			2	2	英文書信*					3	3
小計			2	2	2	2		6	6	8	8		8	8	8	8			9	9	9	9	
合計			18	18	18	18		18	18	18	18		16	16	14	14			9	9	9	9	

必選 博雅通識：由通識教育中心開課分3類共6學分，學生畢業前至少須取得各類2學分。

英檢英文於二年級下學期開設，為必修1學分2小時。

體育：一(上)開設必修2學分(2小時)之體育課程，一(下)開設選修2學分(2小時)之體育課程。

\* 學生畢業學分數規定：至少需修滿128學分方可畢業，其中包括必修71學分(基礎通識20、體育2、院共同10、英檢英文1、專業課程38)，必選6學分(博雅通識)，選修51學分(系上專業選修至少40學分)。

\* 外籍生之第二外國語得開設「華語」。

\* 校外實習課程時數依本校「學生校外實習作業要點」以及教育部規定實施。

\* 畢業學分中校外實習學分至多承認18學分。

\* 選修課程小計是指當學期應開之最低學分/時數。

\* 課程名稱後加註「\*」者為實作課程。

\* 課程名稱後加註「#」者為智慧轉型與永續發展相關課程。

# Four-Year Program Curriculum of Department of Applied Foreign Languages (English)

2023 Academic Year

Reviewed and approved by the 1st Curriculum Development Committee on January 10, 2023.

Amended by the 1st Curriculum Committee of the Business & Management College for the 1st Semester of the 113th Academic Year on January 23, 2025.

Subject	Caterogy	First year				Second year				Third year				Fourth year							
		Course Name	1st Sem.		2nd Sem.		Course Name	1st Sem.		2nd Sem.		Course Name	1st Sem.		2nd Sem.		Course Name	1st Sem.		2nd Sem.	
			Credit	Hour	Credit	Hour		Credit	Hour	Credit	Hour		Credit	Hour	Credit	Hour		Credit	Hour	Credit	Hour
Required Subject	Basic General Education	Chinese	2	2	2	2	Advanced English	2	2												
		Basic English	2	2	2	2	Workplace Ethics And Working Attitudes	2	2												
		History And Culture Of Taiwan	2	2																	
		Law And Life			2	2															
		Introduction to Digital Transformation#	2	2																	
		Introduction to Sustainable Development#			2	2															
	Common for college	Communication Skill	2	2			Business Digital Transformation#	2	2			Business Trend Forum#	2	2							
		Cross Culture Communication			2	2	Sustainable Business Operations#			2	2										
		Workplace English	2	2			English Writing*	2	2	2	2	Ditital English Learning#	2	2							
		English Listening and Speaking Training	2	2			Professional Workplace English	2	2			Professional English Writing Skills*	2	2							
		Beginner Tourism English	2	2			Second Foreign Lanaguage(I)	2	2			Hospitality English Conversation*	2	2							
		Tourism Theme English Reading			2	2	English Training for Guiding of Taiwanese Culture*			2	2	Language and Culture			2	2					
		Tourism English			2	2	Second Foreign Langaue(II)			2	2	Business English Presentation*			2	2					
		Toursim Terms and Pronouncation Practice			2	2	Office English			2	2	ESG Foreign Lanauge Training#			2	2					
Subtotal			16	16	16	16		12	12	10	10		8	8	6	6		0	0	0	0
Elective Subject	Industrial Practical Group	International Etiquette and Culture	2	2			Tour Leader and Guild Practice*	2	2			Certification Guidance(V)	2	2			Internship Program(I)*	4	17		
		Introduction to Hospitality Management	2	2			Travel Itinerary Planning*	2	2			Hotel Management Practice*	2	2			Internship Program(II)*	5	20		
		Consumer Behavior	2	2			Certification Guidance(III)	2	2			Conflict and Crisis Management*	2	2			Certification Guidance(VI)	3	3		
		Management	2	2			Travel Agent Training*			2	2	Ecotourism and Sustainabe Trousim#			2	2	Marine Recreation and Entertainment			3	3
		Hospitality service and Skill*			2	2	Conference and Exhibition Planning*			2	2	Hospitality Human Resource Management*			2	2					
		Customer Relationship Management			2	2	Certification Guidance(IV)			2	2										
	industrial Foreign Languages Group	Digital Toursim Marketing and Application*			2	2															
		Certification Guidance(I)	2	2			Multimedia English	2	2			Professional English Term Usages	2	2			Internship Program(III)*			4	17
		Communication Training*	2	2			English Tour Fuide*	2	2			Hotel English	2	2			Internship Program(IV)*			5	20
		Applied English			2	2	MICE English*			2	2	Hotel Japanese	2	2			Industry English Selective Reading	3	3		
		Certification Guidance(II)			2	2	Foreign Language Tour Practical Training*			2	2	Marketing English			2	2	English Project Writing*	3	3		
												Advanced Japanese			2	2	English Presentation Practice*			3	3
												Digital Technology Foreign Languages#			2	2	English Letter Writing*			3	3
Subtotal			2	2	2	2		6	6	8	8		8	8	8	8		9	9	9	9
Total			18	18	18	18		18	18	18	18		16	16	14	14		9	9	9	9

\* Liberal Arts: Courses offered by the General Education Center are divided into 4 categories with a total of 6 credits. Students must obtain at least 2 credits in each category before graduation.

\* "English for Proficiency Tests" will be offered in the second semester of the second grade, and it is a required course of 1 credit and 2 hours.

\* Physical education: the first grade is a required course (the first semester are 2 credit and 2 hours), and the second semester is a 2 credit and 2 hours elective course.

\* Regulations on the number of credits for students to graduate: at least 128 credits are required to graduate, including 71 credits for required courses (Basic General Studies 20, PE 2, Common College 10, English for Proficiency Tests 1, professional courses 38), 6 required credits (Liberal General Studies), and 51 elective credits (At least 40 credits of major electives in the department).

\* Foreign students are allowed to take "Mandarin" as the Second Foreign Language.

\* The hours of off-campus internship courses are implemented in accordance with the school's "Off-Campus Internship Guidelines for Students" and the regulations of the Ministry of Education.

\* A maximum of 18 credits are recognized for off-campus internship credits in graduation credits

\* The elective course subtotal refers to the minimum number of credits/hours that should be offered in the semester.

\* Courses marked with "\*" after the course name are practical courses.

\* Courses marked with "#" after the course name are Digital Transformation & ESG courses.