

114年1月23日113學年度第1學期第1次課程發展委員會議審議通過  
114年7月10日113學年度第2學期第1次課程發展委員會議審議修訂通過

| 選<br>別 | 屬性            | 第一學年      |      |    |      | 第二學年 |           |      |    | 第三學年 |            |           |      | 第四學年 |      |             |             |      |    |      |    |
|--------|---------------|-----------|------|----|------|------|-----------|------|----|------|------------|-----------|------|------|------|-------------|-------------|------|----|------|----|
|        |               | 科目名稱      | 第一學期 |    | 第二學期 |      | 科目名稱      | 第一學期 |    | 第二學期 |            | 科目名稱      | 第一學期 |      | 第二學期 |             | 科目名稱        | 第一學期 |    | 第二學期 |    |
|        |               |           | 學分   | 時數 | 學分   | 時數   |           | 學分   | 時數 | 學分   | 時數         |           | 學分   | 時數   | 學分   | 時數          |             | 學分   | 時數 | 學分   | 時數 |
| 必修     | 基礎<br>通識      | 國文        | 2    | 2  | 2    | 2    | 進階英文      | 2    | 2  |      |            |           |      |      |      |             |             |      |    |      |    |
|        |               | 基礎英文      | 2    | 2  | 2    | 2    | 法律與生活     | 2    | 2  |      |            |           |      |      |      |             |             |      |    |      |    |
|        |               | 台灣歷史與文化   | 2    | 2  |      |      |           |      |    |      |            |           |      |      |      |             |             |      |    |      |    |
|        |               | 職場倫理與工作態度 |      |    | 2    | 2    |           |      |    |      |            |           |      |      |      |             |             |      |    |      |    |
|        |               | 永續發展概論#   | 2    | 2  |      |      |           |      |    |      |            |           |      |      |      |             |             |      |    |      |    |
|        | 院共同           | 智慧轉型概論#   |      |    | 2    | 2    |           |      |    |      |            |           |      |      |      |             |             |      |    |      |    |
|        |               | 溝通技巧      | 2    | 2  |      |      | 企業數位轉型#   | 2    | 2  |      |            | 企業趨勢論壇#   | 2    | 2    |      |             |             |      |    |      |    |
|        | 專業<br>課程      | 跨文化溝通     |      |    | 2    | 2    | 企業永續經營#   |      |    | 2    | 2          |           |      |      |      |             |             |      |    |      |    |
|        |               | 觀光旅遊英語    | 2    | 2  |      |      | 專業職場英語    | 2    | 2  |      |            | 導遊領隊實務*   | 2    | 2    |      |             | 學期專業實習(一)*  | 6    | 25 |      |    |
|        |               | 觀光資源      | 2    | 2  |      |      | 導覽解說*     | 2    | 2  |      |            | 餐飲英文會話*   | 2    | 2    |      |             | 學期專業實習(二)*  |      | 6  | 25   |    |
|        |               | 進階觀光旅遊英語  |      |    | 2    | 2    | 台灣文化英語解說* |      |    | 2    | 2          | ESG外語訓練#  |      |      | 2    | 2           |             |      |    |      |    |
|        |               | 餐飲服務管理實務* |      |    | 2    | 2    | 第二外國語     |      |    | 2    | 2          | 旅館實務管理*   |      |      | 2    | 2           |             |      |    |      |    |
|        |               |           |      |    |      |      | 房務管理實務*   |      |    | 2    | 2          |           |      |      | 2    | 2           |             |      |    |      |    |
| 小計     |               |           | 14   | 14 | 14   | 14   |           | 10   | 10 | 8    | 8          |           | 6    | 6    | 4    | 4           |             | 6    | 25 | 6    | 25 |
| 選修     | 外語<br>溝通<br>組 | 文法習作與演練   | 2    | 2  |      |      | 媒體英文      | 2    | 2  |      |            | 專業英文字彙    | 2    | 2    |      |             | 證照輔導*       | 2    | 2  |      |    |
|        |               | 應用英語      | 2    | 2  |      |      | 辦公室英文     | 2    | 2  |      |            | 商業英文寫作技巧  | 2    | 2    |      |             | 旅館英文*       | 2    | 2  |      |    |
|        |               | 生活日語      | 2    | 2  |      |      | 觀光日語      | 2    | 2  |      |            | 多媒體英文簡報*  | 2    | 2    |      |             | 國際商務英語溝通*   | 2    | 2  |      |    |
|        |               | 產業英文選讀    |      |    | 2    | 2    | 國際會展英文*   |      |    | 2    | 2          | 休閒管理英文    | 2    | 2    |      |             | 專業日語訓練      | 2    | 2  |      |    |
|        |               | 溝通表達訓練*   |      |    | 2    | 2    | 時事英文      |      |    | 2    | 2          | 日語溝通技巧    | 2    | 2    |      |             |             |      |    |      |    |
|        |               | 日語聽講練習    |      |    | 2    | 2    | 職場日語聽力訓練  |      |    | 2    | 2          | 實用英文文書製作* |      |      | 2    | 2           | 外語導覽解說實務訓練* |      |    | 2    | 2  |
|        |               |           |      |    |      |      |           |      |    |      |            | 英語簡報實務*   |      |      | 2    | 2           | 求職英文*       |      |    | 2    | 2  |
|        |               |           |      |    |      |      |           |      |    |      |            | 數位科技外語#   |      |      | 2    | 2           | 行銷英文*       |      |    | 2    | 2  |
|        | 觀光<br>實務<br>組 |           |      |    |      |      |           |      |    |      |            | 商務與觀光接待英語 |      |      | 2    | 2           | 日語綜合練習      |      |    | 2    | 2  |
|        |               |           |      |    |      |      |           |      |    |      |            | 旅館日語*     |      |      | 2    | 2           |             |      |    |      |    |
|        |               | 國際禮儀與文化   | 2    | 2  |      |      | 遊程規劃與設計*  | 2    | 2  |      |            | 餐旅安全與衛生管理 | 2    | 2    |      |             | 生態旅遊與永續觀光#  | 2    | 2  |      |    |
|        |               | 消費者心理與行為  | 2    | 2  |      |      | 餐旅證照輔導*   | 2    | 2  |      |            | 侍酒師實務與技巧* | 2    | 2    |      |             | 糾紛與危機處理*    | 2    | 2  |      |    |
|        |               | 管理學       | 2    | 2  |      |      | 觀光餐旅行銷    | 2    | 2  |      |            | 餐旅服務品質管理  | 2    | 2    |      |             | 綠色休閒活動管理    | 2    | 2  |      |    |
|        |               | 接待服務與技巧*  |      |    | 2    | 2    | 旅行業經營實務*  |      |    | 2    | 2          | 宴會管理實務*   | 2    | 2    |      |             | 餐旅連鎖經營管理*   | 2    | 2  |      |    |
|        |               | 顧客關係管理    |      |    | 2    | 2    | 會議與展覽規劃*  |      |    | 2    | 2          | 世界飲食文化    | 2    | 2    |      |             | 海洋遊憩育樂管理    |      |    | 2    | 2  |
|        |               | 觀光數位行銷應用* |      |    | 2    | 2    | 觀光餐旅電子商務* |      |    | 2    | 2          | 世界文化襲產    |      |      | 2    | 2           | 觀光餐旅創業管理*   |      |    | 2    | 2  |
|        |               |           |      |    |      |      |           |      |    |      |            | 跨文化服務管理   |      |      | 2    | 2           | 民宿經營管理      |      |    | 2    | 2  |
| 實習     |               |           |      |    |      |      |           |      |    |      | 餐旅人力資源管理   |           |      | 2    | 2    | 觀光餐旅事故與案例探討 |             |      | 2  | 2    |    |
|        |               |           |      |    |      |      |           |      |    |      | 慶典活動規劃*    |           |      | 2    | 2    |             |             |      |    |      |    |
|        |               |           |      |    |      |      |           |      |    |      | 票務管理       |           |      | 2    | 2    |             |             |      |    |      |    |
|        |               |           |      |    |      |      |           |      |    |      | 學期校外實習(一)* | 3         | 13   |      |      |             |             |      |    |      |    |
| 小計     |               |           | 6    | 6  | 4    | 4    |           | 8    | 8  | 10   | 10         |           | 12   | 12   | 12   | 12          |             | 6    | 6  | 6    | 6  |
| 合計     |               |           | 20   | 20 | 18   | 18   |           | 18   | 18 | 18   | 18         |           | 18   | 18   | 16   | 16          |             | 12   | 31 | 12   | 31 |

必選 博雅通識：由通識教育中心開課分3類共6學分，學生畢業前至少須取得各類2學分。

\* 英檢英文：二年級第二學期為必修1學分2小時。

\* 體育：一年級第二學期為必修2學分2小時；其他學期為選修2學分2小時。

\* 學生畢業學分數規定：至少需修滿128學分方可畢業，其中包括必修71學分(基礎通識20、體育2、院共同10、英檢英文1、專業課程38)，必選6學分(博雅通識)，選修51學分(系上專業選修至少40學分)。

\* 外籍生之第二外國語得開設「華語」。

\* 校外實習課程時數依本校「學生校外實習作業要點」以及教育部規定實施。

\* 畢業學分中校外實習學分至多承認18學分。

\* 選修課程小計是指當學期應開之最低學分/時數。

\* 課程名稱後加註「\*」者為實作課程。

\* 課程名稱後加註「#」者為智慧轉型與永續發展相關課程。

## Four-Year Program Curriculum of Department of Tourism and Foreign Languages

2025 Academic Year

Reviewed and approved by the 1st Curriculum Development Committee for the 1st Semester of the 113th Academic Year on March 23, 2025.

Revised and approved by the 1st Curriculum Development Committee for the 2nd Semester of the 113th Academic Year on July 10, 2025.

| Subject          | Caterogy                                | First year                                    |          |      |          | Second year |                                        |          |      | Third year |      |                                        |          | Fourth year |          |      |                                                    |          |      |          |    |
|------------------|-----------------------------------------|-----------------------------------------------|----------|------|----------|-------------|----------------------------------------|----------|------|------------|------|----------------------------------------|----------|-------------|----------|------|----------------------------------------------------|----------|------|----------|----|
|                  |                                         | Course Name                                   | 1st Sem. |      | 2nd Sem. |             | Course Name                            | 1st Sem. |      | 2nd Sem.   |      | Course Name                            | 1st Sem. |             | 2nd Sem. |      | Course Name                                        | 1st Sem. |      | 2nd Sem. |    |
|                  |                                         |                                               | Credit   | Hour | Credit   | Hour        |                                        | Credit   | Hour | Credit     | Hour |                                        | Credit   | Hour        | Credit   | Hour |                                                    | Credit   | Hour |          |    |
| Required Subject | Basic General Education                 | Chinese                                       | 2        | 2    | 2        | 2           | Advanced English                       | 2        | 2    |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         | Basic English                                 | 2        | 2    | 2        | 2           | Law and Life                           | 2        | 2    |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         | History and Culture Of Taiwan                 | 2        | 2    |          |             |                                        |          |      |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         | Workplace Ethics and Working Attitudes        |          |      | 2        | 2           |                                        |          |      |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         | Introduction to Sustainable Development#      | 2        | 2    |          |             |                                        |          |      |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  | Common for college                      | Introduction to Digital Transformation#       |          |      | 2        | 2           |                                        |          |      |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         | Communication Skill                           | 2        | 2    |          |             | Business Digital Transformation#       | 2        | 2    |            |      | Business Trend Forum#                  | 2        | 2           |          |      |                                                    |          |      |          |    |
|                  |                                         | Cross Culture Communication                   |          |      | 2        | 2           | Sustainable Business Operations#       |          |      | 2          | 2    |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         | English for Tourism                           | 2        | 2    |          |             | Professional Workplace English         | 2        | 2    |            |      | Tour Leader and Guide Training*        | 2        | 2           |          |      | Semester Professional Internship(I)*               | 6        | 25   |          |    |
|                  |                                         | Tourism Resources                             | 2        | 2    |          |             | Interpretation Techniques*             | 2        | 2    |            |      | Hospitality English Conversation*      | 2        | 2           |          |      | Semester Professional Internship(II)*              |          | 6    | 25       |    |
|                  |                                         | Advanced Tourism English                      |          |      | 2        | 2           | English Guide of Taiwanese Culture*    |          | 2    | 2          |      | ESG Foreign Lanauge Training#          |          | 2           | 2        |      |                                                    |          |      |          |    |
|                  |                                         | Practical Food & Beverage Service Management* |          |      | 2        | 2           | Second Foreign Langauge                |          | 2    | 2          |      | Hotel Management Practice*             |          | 2           | 2        |      |                                                    |          |      |          |    |
|                  |                                         |                                               |          |      |          |             | Practical Housekeeping Management*     |          | 2    | 2          |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      |                                        |          |             |          |      |                                                    |          |      |          |    |
| Subtotal         |                                         |                                               | 14       | 14   | 14       | 14          |                                        | 10       | 10   | 8          | 8    |                                        | 6        | 6           | 4        | 4    |                                                    | 6        | 25   | 6        | 25 |
| Elective Subject | Foreign Lanaguages Communicati on Group | Grammar Practice and Exercises                | 2        | 2    |          |             | Multimedia English                     | 2        | 2    |            |      | Professional English Term Usages       | 2        | 2           |          |      | Certification Guidance*                            | 2        | 2    |          |    |
|                  |                                         | Applied English                               | 2        | 2    |          |             | Office English                         | 2        | 2    |            |      | Business English Writing Skills        | 2        | 2           |          |      | Hotel English*                                     | 2        | 2    |          |    |
|                  |                                         | Japanese for Everyday Use                     | 2        | 2    |          |             | Tourism Japanese                       | 2        | 2    |            |      | Multimedia English Presentations*      | 2        | 2           |          |      | International Business English Communication*      | 2        | 2    |          |    |
|                  |                                         | Selected Readings in Industry English         |          |      | 2        | 2           | MICE English*                          |          |      | 2          | 2    | Leisure Management English             | 2        | 2           |          |      | Specialized Japanese Training                      | 2        | 2    |          |    |
|                  |                                         | Communication Training*                       |          |      | 2        | 2           | Current Events English                 |          |      | 2          | 2    | Japanese Communication Skill           | 2        | 2           |          |      |                                                    |          |      |          |    |
|                  |                                         | Japanese Listening and Speaking Training      |          |      | 2        | 2           | Workplace Japanese Listening           |          |      | 2          | 2    | Practical English Document Production* |          | 2           | 2        |      | Foreign Language Tour Guide Practice Training*     |          |      | 2        | 2  |
|                  |                                         |                                               |          |      |          |             |                                        | 2        | 2    |            |      | Practical English Presentation*        |          | 2           | 2        |      | English for Job Hunting*                           |          |      | 2        | 2  |
|                  |                                         |                                               |          |      |          |             |                                        |          | 2    | 2          |      | Digital Technology Foreign Languages#  |          | 2           | 2        |      | Marketing English*                                 |          |      | 2        | 2  |
|                  |                                         |                                               |          |      |          |             |                                        |          | 2    | 2          |      | Business and Tourism Reception English |          | 2           | 2        |      | Japanese Integrated Practice                       |          |      | 2        | 2  |
|                  |                                         |                                               |          |      |          |             |                                        |          | 2    | 2          |      | Hotel Japanese*                        |          | 2           | 2        |      |                                                    |          |      |          |    |
|                  | Practical Tourism Group                 | International Etiquette and Culture           | 2        | 2    |          |             | Tour Planning and Design*              | 2        | 2    |            |      | Food & Beverage Safety And Hygiene     | 2        | 2           |          |      | Ecotourism and Sustainabe Tourism#                 | 2        | 2    |          |    |
|                  |                                         | Consumer Behavior                             | 2        | 2    |          |             | Hospitality Certification Guidance*    | 2        | 2    |            |      | Sommelier Practice and Techniques*     | 2        | 2           |          |      | Conflict and Crisis Management*                    | 2        | 2    |          |    |
|                  |                                         | Management                                    | 2        | 2    |          |             | Tourism and Hospitality Marketing      | 2        | 2    |            |      | Hospitality Service Quality Management | 2        | 2           |          |      | Green Leisure Activity Management                  | 2        | 2    |          |    |
|                  |                                         | Hospitality service and Skill*                |          |      | 2        | 2           | Travel Agency Operations*              |          |      | 2          | 2    | Banquet Management Practices*          | 2        | 2           |          |      | Hospitality Chain Operation Management *           | 2        | 2    |          |    |
|                  |                                         | Customer Relationship Management              |          |      | 2        | 2           | Conference and Exhibition Planning*    |          |      | 2          | 2    | World Culinary Cultures                | 2        | 2           |          |      | Marine Recreation and Leisure Management           |          |      | 2        | 2  |
|                  |                                         | Digital Toursim Marketing and Application*    |          |      | 2        | 2           | E-commerce in Tourism and Hospitality* |          |      | 2          | 2    | World Cultural Heritages               |          |             | 2        | 2    | Entrepreneurship in Tourism and Hospitality *      |          |      | 2        | 2  |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      | Cross-Cultural Service Management      |          |             | 2        | 2    | Bed & Breakfast Operation and Management           |          |      | 2        | 2  |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      | Hospitality Human Resource Management  |          |             | 2        | 2    | Tourism and Hospitality Incidents and Case Studies |          |      | 2        | 2  |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      | Festival and Event Planning*           |          |             | 2        | 2    |                                                    |          |      |          |    |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      | Ticking Management                     |          |             | 2        | 2    |                                                    |          |      |          |    |
|                  | Internship                              |                                               |          |      |          |             |                                        |          |      |            |      | Internship Program(I)*                 | 3        | 13          |          |      |                                                    |          |      |          |    |
|                  |                                         |                                               |          |      |          |             |                                        |          |      |            |      | Internship Program(II)*                |          |             | 3        | 13   |                                                    |          |      |          |    |
| Subtotal         |                                         |                                               | 6        | 6    | 4        | 4           |                                        | 8        | 8    | 10         | 10   |                                        | 12       | 12          | 12       | 12   |                                                    | 6        | 6    | 6        | 6  |
| Total            |                                         |                                               | 20       | 20   | 18       | 18          |                                        | 18       | 18   | 18         | 18   |                                        | 18       | 18          | 16       | 16   |                                                    | 12       | 31   | 12       | 31 |

\* Liberal Arts: Courses offered by the General Education Center are divided into 3 categories with a total of 6 credits. Students must obtain at least 2 credits in each category before graduation.

\* "English for Proficiency Tests" will be offered in the second semester of the second grade, and it is a required course of 1 credit and 2 hours.

\*Physical Education: Compulsory in the second semester of the first year (2 credits, 2 hours); elective in other semesters (2 credits, 2 hours).

\* Regulations on the number of credits for students to graduate: at least 128 credits are required to graduate, including 71 credits for required courses (Basic General Studies 20, PE 2, Common College 10, English for Proficiency Tests 1, professional courses 38), 6 required credits (Liberal General Studies), and 51 elective credits (At least 40 credits of major electives in the department).

\* Foreign students are allowed to take "Mandarin" as the Second Foreign Language.

\* The hours of off-campus internship courses are implemented in accordance with the school's "Off-Campus Internship Guidelines for Students" and the regulations of the Ministry of Education.

\* A maximum of 18 credits are recognized for off-campus internship credits in graduation credits

\* The elective course subtotal refers to the minimum number of credits/hours that should be offered in the semester.

\* Courses marked with "\*" after the course name are practical courses.

\* Courses marked with "#" after the course name are Digital Transformation & ESG courses.